

The Health Equity Tracker

From the Satcher Health Leadership Institute

Informing Policy, Expanding Data, &
Measuring Progress



Audience Reminders

- **Play along on social media using any of the following on Twitter:**
 - **MHDC: @mahealthdata**
 - **SHLI: @SatcherHealth**
 - **Event hashtags: #MHDCevents**
- **All attendees will be muted during the presentation**
- **Recording available – mahealthdata.org**
- **Submit questions in the chat window**
- **Complete survey**



Upcoming Event

The Vantage Point Interview:

**Roberta Levy Schwartz
PhD, FACHE**

Houston Methodist Hospital

As EVP & Chief Innovation Officer at Houston Methodist Hospital, Roberta advances and expands their digital innovation platforms, including telemedicine, artificial intelligence, & big data.



Monday,
October 3, 2022
3:30pm



Massachusetts
Health Data
Consortium

mahealthdata.org



Introductions



JC Gonzalez, MBA, PMP

Product Manager, Health Equity Tracker

My role is to guide our limited resources , understand stakeholder needs, and to align strategic objectives to develop the data platform into the most effective tool possible to advance Health Equity for all.

My research focuses on health inequities, determinants of health, and leveraging data and technology to support data-driven decision making.



What could you do with a data platform that places **Health Equity** at its core?

What are the problems with data?

what does equitable
health data look like?

supporting meaningful use

misrepresentation

interoperability

politicization of data

systemic racism

mistrust

differences in
stakeholder needs

lack of standardization

high barriers to access

inconsistent data collection
and reporting practices

unconscious bias

differences in definitions



The problem space is huge

But we have an idea where to start.

The Health Equity Tracker will be an industry-leading data platform that establishes best practice on:

- Defining equitable data collection and reporting practices
- Reduce & Remove barriers to data
- Effective messaging to specific audiences that leads to action
- Share what we learn with others as we grapple with the data (*and data gaps*)



***If** policy influencers can more easily find inequities and communicate them to policymakers,*

***then** more policy influencers will be successful in spurring policymakers to action.*

Grows as we learn

A *single platform* that is scalable and agile to visualize data on:

- *Covid-19*
- *Covid-19 Vaccination*
- *Asthma*
- *Diabetes*
- *Incarceration*
- *Poverty*
- *Insurance Rates*
- *Behavioral Health*
- *Chronic Conditions and Disease*

...scalable to add more data sets over time.

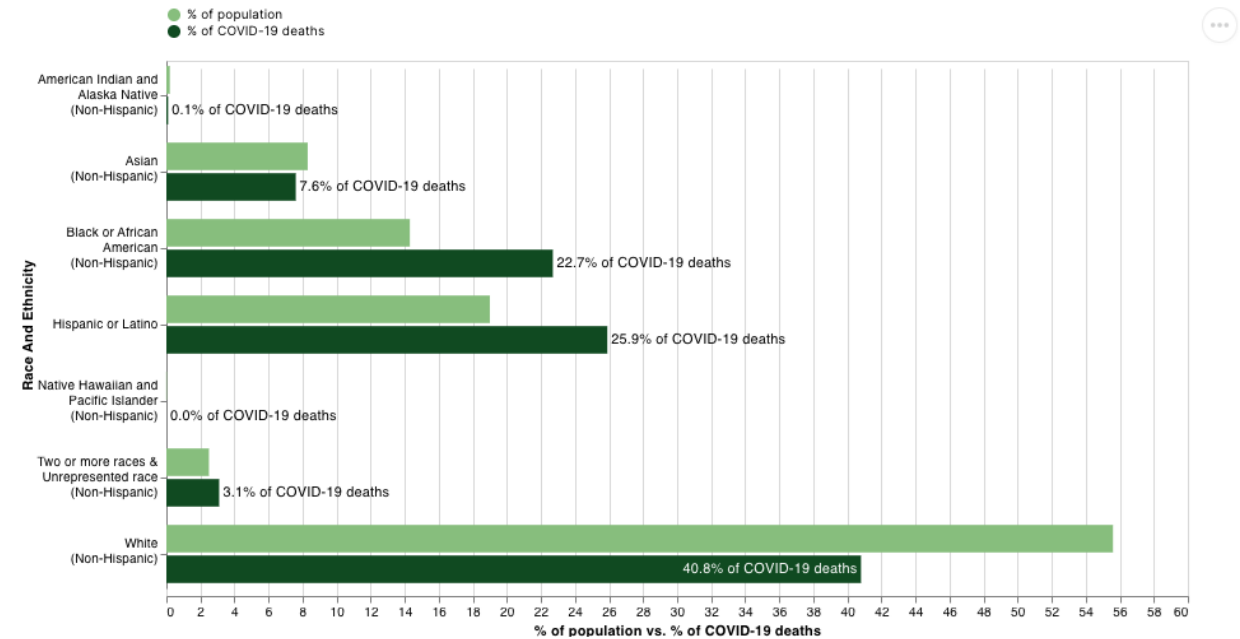


Example #1

Before Health Disparities can be systematically dismantled, they must be identified.

Population vs. Share Of Total COVID-19 Deaths in New York

⚠ 22.5% of COVID-19 deaths reported an unknown race or ethnicity in New York. The chart below only displays data for cases where race and ethnicity were both known.



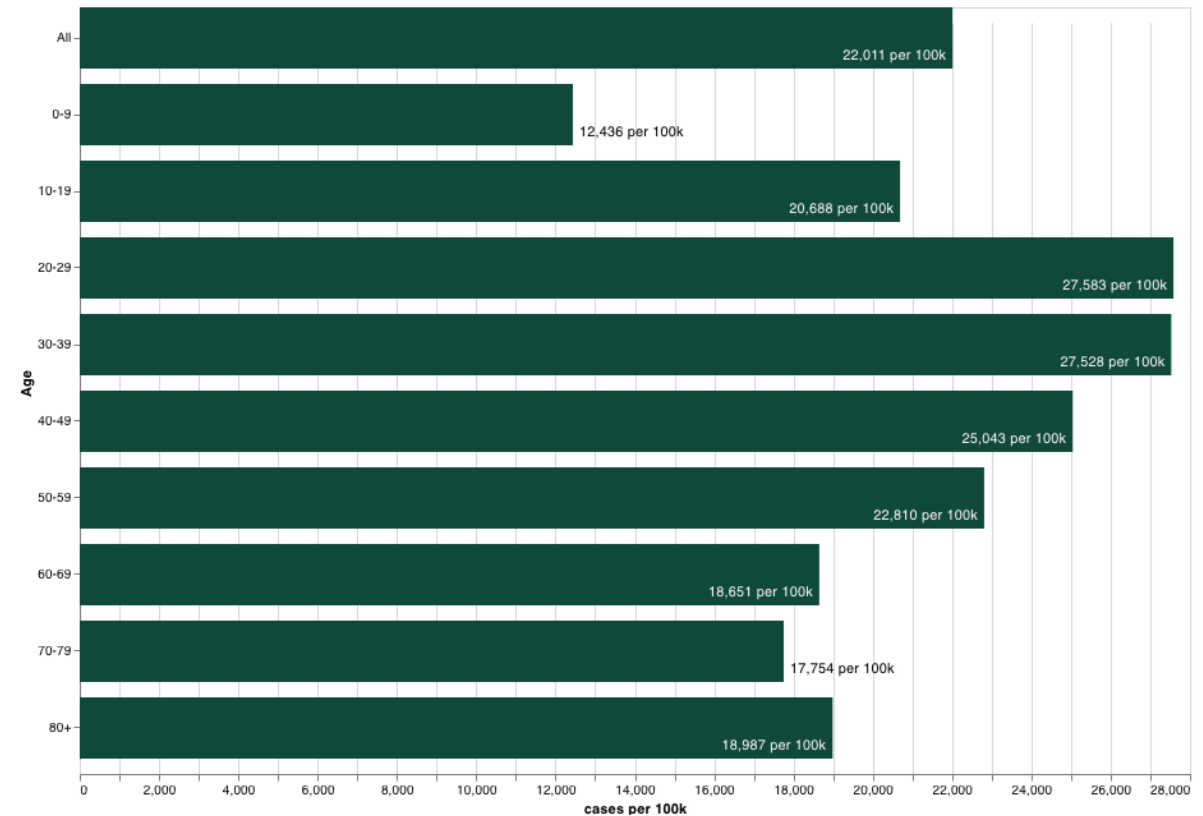
Sources: [CDC Case Surveillance Restricted Access Detailed Data](#) (updated August 2022) and [American Community Survey 5-year estimates](#) (updated 2019).



Example #2

Engage with the data with different views, narrow in on populations of interest.

COVID-19 Cases Per 100k People By Age In Georgia



Sources: [CDC Case Surveillance Restricted Access Detailed Data](#) (updated August 2022) and [American Community Survey 5-year estimates](#) (updated 2019).



Thank You

What brings you to the Health Equity Tracker?

General Health Equity / Other (Please Specify Below)
COVID-19 / Vaccination Data
Chronic Disease Data
Social / Political Determinants Data
Behavioral/Mental Health Data

What field are you in?

Non-Profit / Community Engagement
Legal / Political / Governmental
Medical / Clinical
Academic
Other (Please Specify Below)

Did you get what you needed today?

Let us know how we can improve

Send Feedback

www.healthequitytracker.org

- **Join the Project**
- **Contact the Team**
- **Advocate for the standardization and interoperability of equitable health data**
- **Recommend the best sources of data**
- **Share the challenges you face, opportunities and the tools you need to advance health equity**

