



Enabling Healthcare. Securely.®

Positive patient identification in today's healthcare environment

Sean Kelly, MD, Chief Medical Officer, Imprivata

Presenter



Sean Kelly, MD
Chief Medical Officer

Dr. Sean Kelly is the Chief Medical Officer at Imprivata where he heads the company's Clinical Workflow Productivity team and advises on the clinical practice of healthcare IT security.

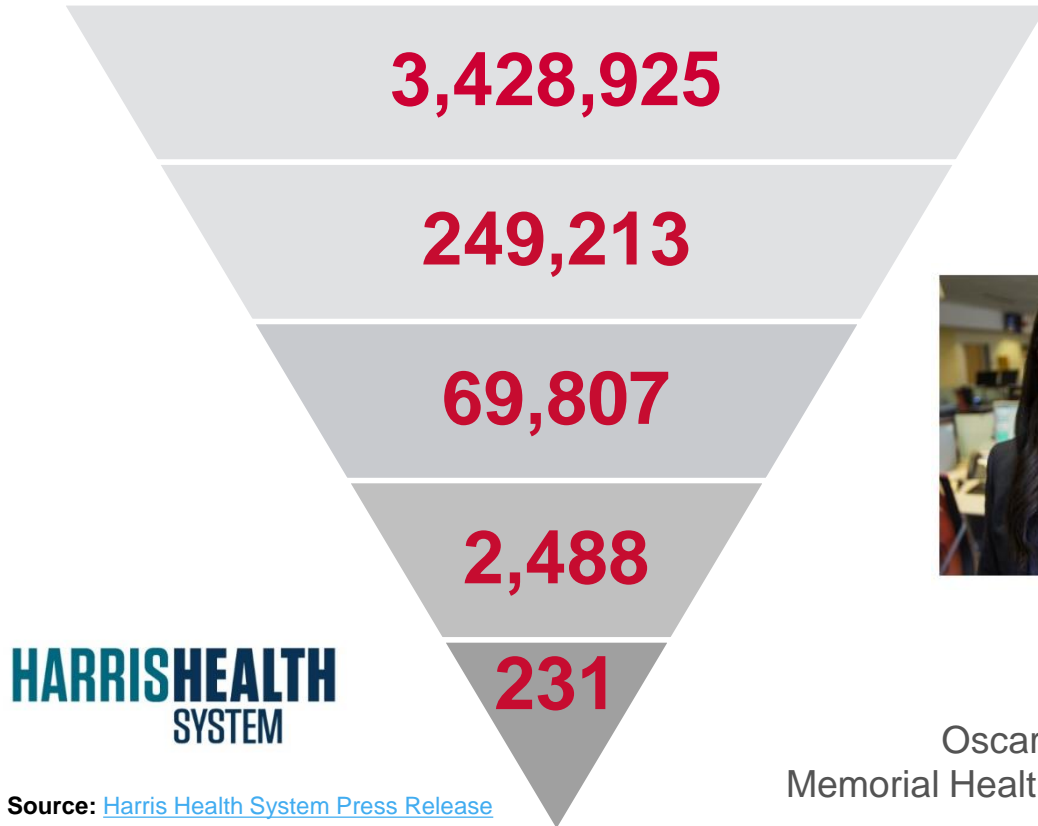
In addition to serving as Imprivata CMO, Dr. Kelly practices medicine and teaches at Beth Israel Deaconess Medical Center, a level one trauma center and academic teaching hospital in Boston, MA.

Dr. Kelly trained at Harvard College, University of Massachusetts Medical School, and Vanderbilt University, where he served as resident and Chief Resident. He is board certified in Emergency Medicine and is a Fellow in the American College of Emergency Physicians.

Objectives

- Establish the importance of positive patient identification in healthcare and the risks of patient misidentification
- Discuss how the current environment in healthcare has created even more new challenges when it comes to ensuring patient safety
- Introduce touchless biometric identification as a way to meet the needs of clinicians, patients and staff when it comes to patient safety and patient experience.

Why can patient identification be so difficult?



Source: [Harris Health System Press Release](#)



Sean Kelly, MD
Boston, MA



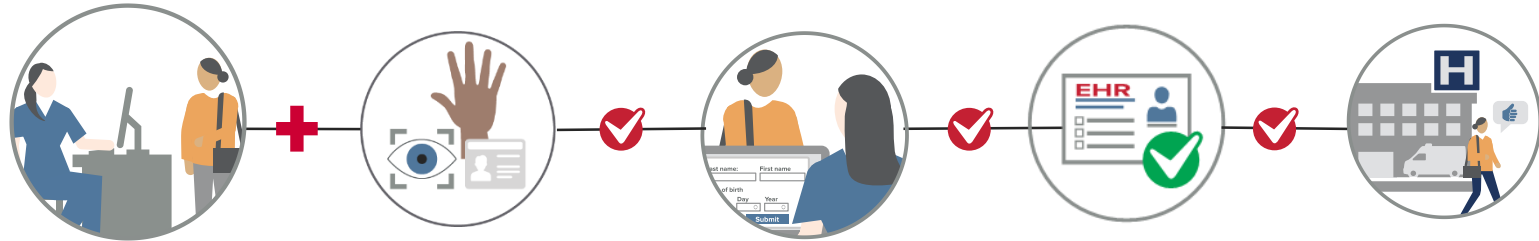
Maria Garcia
Senior Editor, The ARTery



Oscar Perez, VP, IT,
Memorial Healthcare System,
Florida

Oscar Perez
Vice President of IT, Memorial Healthcare System

Get it right from the start...



Enhance
Patient
Satisfaction



Improve
Patient
Safety



Reduces
Identity
Theft



Drive
Revenue
Efficiency

Imprivata PatientSecure – how it works

Biometric-based positive patient identification solution for healthcare



- 1.** Biometric enrollment creates a biometric 1:1 link to MRNs from EHR and/or eMPI



- 2.** Securely and accurately identifies patients at any entry point of care by searching or from a scheduled workflow



- 3.** Retrieves the correct record from EHR without additional clicks

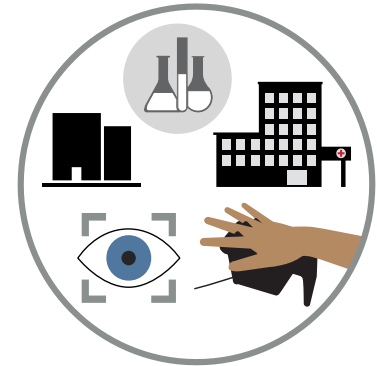
Why palm vein biometrics



Highly accurate,
unique, and stable



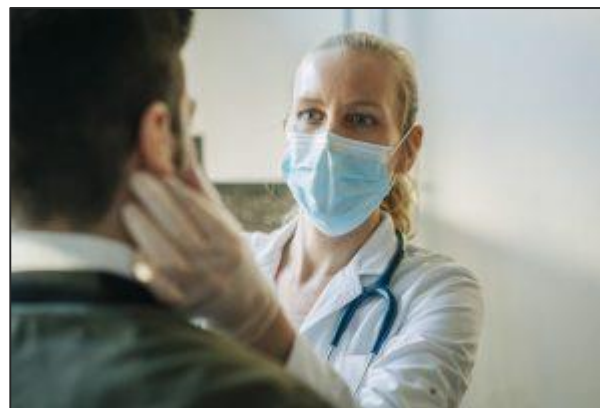
Virtually 100% of
the patient
population can use
the technology



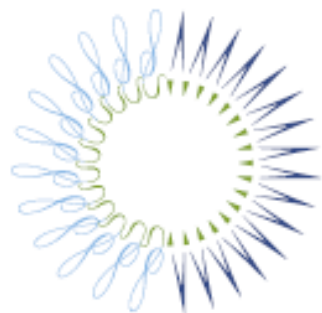
High patient adoption;
non-intrusive, easy-to-
use, and stigma-free

COVID-19: Patient identification matters even more

| | Before COVID.... | Today – and tomorrow... |
|----------------|---|---|
| Patient Safety | <ul style="list-style-type: none"> • Clinicians need correct record • Reduce medical errors | <ul style="list-style-type: none"> • Safety. In seconds. • Faster check-ins. |
| Rev Cycle | <ul style="list-style-type: none"> • Mis-ID costs \$1.2M / year • ID theft/fraud | <ul style="list-style-type: none"> • Revenues down • Interoperability demands • ROI required |



COVID highlights need for patient matching



THE
PEW
CHARITABLE TRUSTS

“The COVID-19 pandemic has highlighted the **gaps in health data exchange** that have and will continue to **inhibit the nation’s response to this, and future, pandemics** if they remain unaddressed.”

“ONC should **incorporate biometrics** into the patient matching evaluation and ensure to include safeguards that **support patients’ privacy and preferences.**”

Letter from Pew Charitable Trust to Dr. Donald Rucker, ONC, July 23, 2020

Imprivata Joins Patient ID Now Coalition

Patient ID Now is a coalition of healthcare organizations representing a wide range of healthcare stakeholders committed to advancing through legislation and regulations a nationwide strategy to address patient identification.



AMERICAN COLLEGE OF SURGEONS

Inspiring Quality:
Highest Standards, Better Outcomes

100+years



HIMSSSM



Patient ID Now – Take Action via Twitter

- Support removal of Sec. 510 of Labor-H bill to allow patient identification strategy to advance in order to **improve patient safety, outcomes and lower costs**. Patients deserve better. #patientIDnow
- **COVID-19 highlighted the need to address patient misidentification**. Without a national strategy, efforts to study the disease and roll out a vaccine are hindered. [@Senator], please repeal Sec. 510 of Labor-H bill now. #patientIDnow
- We need data to inform public health. **The lack of accurate information in patient records risks not just individual patients, but public health efforts as a whole**. [@Senator], I ask you to repeal Sec. 510 of Labor-H bill. #patientIDnow
- Patient misidentification costs the average healthcare facility \$17.4 million per year in denied claims and lost revenue. **It's time to address patient misidentification**. #patientIDnow

Interoperability requires certainty of patient identity

 PatientSecure
Trusted Patient Identity



... one patient identity across the entire healthcare continuum



Positive patient identification is at this intersection

HEALTHCARE FINANCE
FOR PAYERS

REIMBURSEMENT | REVENUE CYCLE MANAGEMENT | STRATEGIC PLANNING | CAPITAL FINANCE | SUPPLY CHAIN

OCT 23 | MORE ON POPULATION HEALTH

CVS Health CEO Larry Merlo says pandemic has pushed transformation to digital health

Turnaround times and testing capacity have greatly improved, and pharmacists will play a role in vaccine education.



Jeff Lagasse, Associate Editor








Larry Merlo
 President & CEO, CVS Health
 @LarryMerloCVS

In a wide-ranging interview on the COVID-19 pandemic, CVS Health CEO Larry

- "We believe we can reduce overall healthcare costs," said Merlo. "The pandemic has accelerated elements of our transformation."
- Included in that transformation, he said, is a focus on mobile technology that allows patients to schedule appointments and enter their insurance information. While there will always be a need to see patients face-to-face, Merlo sees the future of healthcare residing at the intersection of digital and brick-and-mortar assets.

Vision



Positive Patient Identification is foundational to safe care and achieving true interoperability in Healthcare in the 21st Century



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